



**WHITE MOUNTAIN VETERANS TRIBUTE**  
**AIR EVENT & FESTIVAL**  
**A WALKING DOWN RANCH EVENT**  
**TO BENEFIT ALL WHITE MOUNTAIN VETERANS**  
**9/3/2021 thru 9/5/2021**

**VENDOR APPLICATION**

Name of responsible party \_\_\_\_\_

Contact Person name \_\_\_\_\_ Phone \_\_\_\_\_

Mailing address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**VETERAN ORGANIZATIONS (FREE SPACE)**

- Young Marines, VFW, American Legion, Elks Club, Scouts, etc., receive 10x10 space free.
- Required \$100 cash deposit for Friday – Sunday
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**FRIDAY THRU SUNDAY**

1 10×10 without electric (generators permitted) <input type="checkbox"/> vendor <input type="checkbox"/> food vendor	\$375.00
1 10×20 without electric (generators permitted) <input type="checkbox"/> vendor <input type="checkbox"/> food vendor	\$500.00
1 10×10 with electric <input type="checkbox"/> vendor <input type="checkbox"/> food vendor	\$475.00
1 10×20 with electric <input type="checkbox"/> vendor <input type="checkbox"/> food vendor	\$600.00
1 veteran organization 10×10 without electric (+ volunteer labor of 2 people for each of 3 – 4 hour shifts per day is required)	\$0.00
Cash deposit	\$100.00
Poker Run for Rider & Passenger: _____ days X \$40 per day =	\$ _____
TOTAL (enclose a check)	\$ _____



Special Requirements \_\_\_\_\_

Description of product to be sold \_\_\_\_\_

## VENDORS

- **BLACK SECURITY AND ENTRY BRACELET**
- Donation or discounts for security and volunteer labor appreciated.
- All vendors must be set up on Thursday and ready to sell products by 9 AM on Friday.
- Vendors must remain open during all event hours.
- Vendors may not break down before 9 PM Sunday.
- Vendors' trailers will pull out Monday at 9 AM.
- All permits, licenses, food-handler hardware to be displayed.
- All health department regulations must be followed.
- Food prices must be family friendly and reasonable. We want people to come back for all three days, and not feel scalped or cheated. A family must be able to afford your product.
- A \$100 REFUNDABLE DEPOSIT FEE IS REQUIRED. IF THE VENDOR LEAVES THEIR AREA CLEAN AND VENDOR HAS NOT LEFT BEFORE THE CLOSE OF EVENT, THE DEPOSIT WILL BE REFUNDED AFTER INSPECTION.
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## VENDOR PACKETS

- Rules
- Wristbands for entry/exit TO BE WORN AT ALL TIMES
- Maps with layout of event to include rest rooms, exits, emergency, and first aid stations, adult refreshments, and restricted areas.
- Program schedule
- 2 trash bags
- Chili Cook-Off ballots
- Free raffle ticket
- Poker Walk cards
- 2022 registration packet

**Rules:** You may not sell weapons, drugs, or alcohol. Items offered for sale are subject to approval by Walking Down Ranch, Inc. Vendor space is on a first come, first-served basis. Late registrations may



not be accepted depending upon availability and previously registered vendor items. All vendor food must be family-friendly. Food vendors must submit a menu of items along with descriptions and prices.

## DISCLAIMER

I \_\_\_\_\_ participating in the White Mountain Veterans Tribute as a vendor acknowledge I do so at my own risk and am subject to all event rules. I further agree that if I incur any damage or loss to myself or my property, I will not make a claim against Walking Down Ranch, Inc., the city of Show Low, or Show Low Airport. Nor shall I pursue any legal proceedings for personal injury or property damage arising from an accident caused by any employee or member.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please submit payment in the form of a money order or check  
along with this registration form and send to:  
Walking Down Ranch, Inc., P O Box 804, Concho, AZ 85924

FOR MORE INFORMATION, CALL MAGGIE AT 602-689-8056 or  
visit <https://walkingdownranch.org/white-mountain-veterans-tribute/> for more information.